3/23/17 Conf call with Christian Brink/Accusoft Customer Support Manager

Thanks!

what do you know so far?

support of all kinds...

code for tampa bay brigade

previous hackathons?

code for america?

national day of coding

Hillsborough County Open Data, HART...

what time available? work time? ie, donated...

-----------------------------------------------------------------

facilities: west annex, 50 to 60 comfortably, supplementary large offices.

no involved last year: zak, james, jeremy... chris.

internet access, facilites help.

-----------

sexy project...

barcamp people... for logistics assistance..?

"deliver" college students for recruiters.

Marketing materials to college

subtle better than explicit

university relationships with USF and Florida Poly..

professional class and amateur class...

The cathedral and bazzar

Christine Halston HR director...

(Zak...)

June 2 is after Memorial Weekend so following week might be better.

Email list... I owe you my survey from last year.

Tuesday and Thursday nights are usually good for Christian.

Monday is bad because son has practice.

Survey Monkey...

Team Forming assistance. (my survey from last year)

Get Christian in meeting with County...

Christian's Action Plan:

talk to ceo about charitable contacts

HR about teams and donations

both universites

including marketing.

World IA Day http://2017.worldiaday.org/

put together a team at accusoft

facilites details

Bar Camp contacts to Mike so he can solicit advice

local business contacts

EDI... ?

Mike's Action Plan

find survey

talk to BarCamp and World IA about marketing and execution goals... to get advice.

Contact county guys about meeting

IBM -> Orlando

Call Cam

Meg's Action Plan

draft email/marketing copy?

----------------------

~ 3/24/17

Call with Reddy notes:

IBM BlueMix

Business side uber drivers don't want short trips...

Transfer of tech, geofence area, local driver needs last mile could be consistent business.

IBM Watson, olly self driving bus

BMW Integrates w/ IBM

Area leader in Tampa... R

Mersk... logistics, block chain

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left Kevin phone mail

sent email with T-shirt back and IBM info to team

left Cam phone mail

IBM...

transpo...

Kevin...

HART...,

----------------------

Call with Kevin notes:

public works, roads, teraffic management, light timing.

planed capital improvement projects/road planning

just partnered with waze questions about proprietary data

Kevin's CIO (Ramine) should be amenable

another topic for crowd sourcing, Zika

they are working with ESRI on mosquito control...

crowd source mosquito outbreaks.

just launched some ESRI built components, would make it

next couple of days, end of week.

Can do up to $1K w/o

Tiered program would help justify...

under $5K probably easy, under $3K even easier.

need about 6 weeks for a board process.

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11 am Friday. Call Kevin.

Give myself a title:

Chairman, 2017 CFTB Hackathon Organizing Committee

old business: HART?

new date for National Day of Civic Hacking 9/23

so "mini" hack 6/9 for Zika

Two advantages:

1) Zika is now

2) HART data will take time

IBM weather -> Miami... Zika?

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Phone call with Kevin 4/6/17:

P: (813) 272-6192

M: (813) 895-0635

E: kerrigank@HillsboroughCounty.org

W: HillsboroughCounty.org

Hillsborough County

601 E. Kennedy Blvd., Tampa, FL 33602

Ramine on transpo

Zika:

augment data

report mozquito concentrations,

combination of awareness and reporting

portal and pointer to next steps if infected

paper this past weekend

http://www.tampabay.com/news/health/zika-poses-even-greater-risk-for-birth-defects-than-was-previously-known/2319140

building mosquito control tools

Public Works, GIS manager, ESRI platform, build new tools.

ESRI platform in cloud

geomatics team provides tech support to keep track of public works assests

Kevin's team provides infrastucture (servers etc. for geomatics).

K will make calls this week, email Monday and maybe a phone call.

GIS manager John Cable

Eric Summner from geomatics.

------------------------

Eric Castillo IBM

next Friday...

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Phone call w/Kelley?

Kelly names of contacting

Blooming Brands $2500 sponsors

$15 to $18K total.

marketing: who what where when why...

Crossover church

TIA graphics guy

t-shirts...

TIA can't handle full registration and full logistics.

pathways...

ask Kevin about name...

sponsorship solicitation

food trucks...

Michael Glasko...

45 people participation estimate

registration method software ran report and name tags

last years info...

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clwillingham@gmail.com, willinghamster@gmail.com

clwillingham@gmail.com

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4/12/17

phone call with Kevin...

He talked to public works director... Kim? (her) Beyer is division director at mosquito control??

Ron Montgomery runs mosq. control.

possibilities: (trying with UCF)

1) educational awareness game for a library kiosk. They have a scope of work for UCF...

2) gamify? assessment for a homeowner to survey/improve their property to prevent mosquitos

3) GIS tools...

me, GIS group... HART...

hackathon name?

participation is public outreach...

discussion with Kim and Ron...

get word out.

Jennifer Wellingham?, communications person... Codapalooza?

touch base Friday...

Monday... 10 am...

Kevin likes the Thermacell idea. He even has one.

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thermacell pitch (unused script):

781-541-6900

Good afternoon, I'm a volunteer for the

Tampa Bay Chapter of an organiaztion called

Code for America (there is a website of course).

http://www.codefortampabay.org/

We host volunteer computer programmers in events designed to help improve government services. The approach is called civic hacking (there is a wikipedia entry for civic technology).

Have you ever heard of a hackathon?

This year we'll be helping Hillsborough County, Florida prepare for the coming Zika threat by building games and phone apps to educate the public about mosquito control.

To pull this off, we rely on sponsors to help fund the event and provide awards and a gift bag to participants.

You guys recently repaired my Thermacell for free and sent it back with a "Mosquito No Fly Zone" sticker that I absoulutely love. So that got me thinking that you would be ideal sponsors for our event.

no answer but found online "philanthropic request" form

-----------------------------------------------------------

Call with Kevin, 4/13/17

Jennifer, economic development department...

fill out app to get sponsorship $2500

can help at event, swag.

can't supply food but other needs possible...

price water house cooper,

restuarants... food service companies...

help with communications

also getting library involved...

communications officer on board.

google drive

Monday call 10

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bonnie@tampainnovation.com

kelley@tampainnovation.com

eric@tampainnovation.com

mark@tampainnovation.com

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4/3/17 Meetup Notes:?

Michael offers webhosting

for this year...

Azure.. but can't promise past that...

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4/17/17

Weekly call w/Kevin,

Jennifer (Trep host)? Dollar amount? Is this the 6 week form?

CFTB Bank: Code For America organization...

Logistics

Technical: other data sources, Data Committe, Loni, joe...

EDI may have a larger threshold before getting board involved... like $5K or $10K

discuss deadline with Jennifer.

packages... like provide check, Kevin can provide food...

Kevin hesitant to go before board for larger than $1K...

payoff for sponsor is what they get to do on things like pamphlet or speaking at event...

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Kevin about to meet w/Mos Con team... talk about game with scope of work.

send Kevin availability info for two meetings this week and next.

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4/18/17, 3 pm call with John:

Eric... the new IBM guy

Watson sales guy for florida...

Microsoft... Joe Healy...

John available Friday after 11 ... but busy next week

email to Christian asking for meeting availability and help with data.

email to Mike Blasco to set up a food truck meeting.

todo:

Food trucks: Michael Blasco <michael@tbftr.com>

email Joe and Loni for data help

Try for a Microsoft contact?

Thermacell request

Eventbrite site

anniversary party

Talk to experts about sponsorship levels. (Malewarebytes, AccuSoft).

https://www.eventbrite.com/e/code-for-tampa-bay-brigade-zike-hackathon-tickets-33800869310

4/19/17

Microsoft Project Premonition researcher email addresses

carlson@microsoft.com andrzejp@microsoft.com ejackson@microsoft.com douglas.norris@jhu.edu pipas@pitt.edu

sent email asking for support

ANANDASANKAR RAY

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planning for meeting next week: John can call in Wed or attend Thurs, Christian available M-W, might need to ask about Thurs.

-----------------

4/20/17

meeting with Christian

FL Poly last day today... so need material fast.

Bar Camp:

dunning kruger effect. self-assesment difficult/impossible

start up weekend started with randomly assigned teams with a toy project...

natural learders become obvious.

what would you like to learn more about what would you like to contribute to

Area SME's, Language SME's (mentors)

Agile coach?

---------------------------------

4/21/17 Meg and I on phone call w/Kev

flyer

data

scrum master to help organize?

https://hackathon.guide/

reagan dem's

teams...?

Jeff at devops works for neilson... need to ask him about team forming.

---

week after meeting for data ...

Andrea communications, Dept. of Health? which

worried about

corey (she) Mosquito Contol... program manager for pub works

champions... SME's

route optimization?

reporting needs... spraying history.

open data portal...

John, Kevin, Corey,

touch base Tues (10)

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Planned meeting attendees:

Andrea Roshaven - Communications

Aleshia Jones - Communications

Corey McGonigle - Public Works, Program Manager

Donald Hayes - Public Works, Mosquito Control

Ron Montgomery - Public Works, Mosquito Control

Jennifer Whelihan - Economic Development

Karla Snell - IT

me

karla

christian

meg

rj

donnie

jennifer

corey

john

Christian,

RJ

Jen

Corey

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4/25/17

Staff postitions:

Corey McGonigle - Public Works, Program Manager

Donald Hayes - Public Works, Mosquito Control

Ron Montgomery - Public Works, Mosquito Control

GIS manager John Cable

Eric Summner Geomatics

https://doodle.com/poll/u5fgd5hysivze4yb

Fri Apr 28, 2017 10am 11am (EDT)

left Kelley msg 11:21, got back to me quick (12:22).

---------------------

Phone Call w/Kelley:

gone tomorow for a week

needs final words

george in north end of seminole jet city

once flyer is done... call with Kelley on sponsors.

back thursday... afternoon or friday

5/4 10 am call include Bonnie

On getting sponsors, Kelley suggests asking each volunteer to bring in one lead...

---------------------

Phone call with tampatshirts

Alex, (t-shirts)

last year 100, colors, locations

12.23/shirt for s though xtra large

fabric named: dry-fit

process: once all art files.

shirt styles, formal quote/ order approval.

24 hous virtual proof mock-up

once that's approved...

tampatshirts.com

order

.eps .ai desired file types

---------------------------------------------

4/28/17

County Office Building Hackathon Meeting

Kevin intro

karla

john cable

kev

christian

john

me

Andrea (the word for MC)

Alisha IIO (Information Innovation Office)

corey (mos control IT)

Corey says new software in 2 weeks

ten different kinds of projects...

Andrea says:

EDI 2 funding... only one per year?

new sponsorship process two weeks ago?

Action item: find out about dollar amount new process change?

Sponsorship package:

everybody gets ... (bronze)

meal sponsorship

John

Andrea: can share but not originate information since it is not a county originated event. share with employees, share links, tag county...

#hillsboroughfl

Jennifer has a separate distribution network.

Kawha..., snacks...

Game not data driven.... target audience elementary like 5th.

App for homeowners...

already have inspectors that can do site visits on request so an app inspector (property assessment)

Ron... 1 think he wants to know: do you have mosquitos?

mosquito recognition... photo recognition.

Action: me: send Ron email to microsoft.

Data analytics...

Corey says they have lots of data, even on chickens (as Canary in Coal mine)

Christian points out how photo recognition is right up Accusoft's alley.

Ron and Donnie...

Next week meet with MC.

Corey mentioned geomatics... Ron concurred. dynamic symbology.

ME: create google doodle for tech discussion next week.

ask Jennifer about USF

ask Kelley about USF! duh..

Ron says School of Global Health Dr. Robert Novak

Kevin: Water Research Insitute.

VCMS "old system" need data.

Corey will voluntold her two staff to help.

Christian/Meg at Accusoft early next week.

----------------------------------------------------

After meeting:

Got the point accross that we may be able to do more than they thought.

Get survey Monkey from Christian! -> send Christian meeting invite for M-W

"show up at Accusoft any time"

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Terri action items:

printing

CFA confirmation about money

website

meet with her and Jennifer early next week.

---------------------------

Email to data scientists:

Fellow data scientists,

The meeting with Hillsborough County staff went so well that I can't wait to share one of the top results with you. One of the big successes was that we got the point across to the Mosquito Control group that there are more things the local community of developers and data scientists may be able to do for them than they realized. Chief among these of course is data analysis.

We got such complete buy-in for the idea that the Mosquito Control IT director (Corey) offered to assign work to her staff to help us get ready. She told me they have lots of data available with no worries of scientific priority. They also have a two-week old new data system and it sounded like there is a legacy system that may be a challenge to get data out of (a good challenge maybe?).

One of the more interesting datasets may come from some unusual county staff members: chickens. They work as mosquito sentinels and I guess they pay them less than peanuts (pretty sure chickenfeed is lower on the pay scale than peanuts anyway).

Privacy concerns are minimal (especially for the chickens) and mainly involve citizen street addresses so they should be easy to solve by fuzzing the data.

An interesting possible challenge would be to create a phone app for mosquito identification. I got a little shock of recognition when Ron (MC Operation Manager) mentioned the same Microsoft smart mosquito trap TV commercial that I have been going on about. We may try a request to the Bill & Melinda Gates Foundation for an event sponsorship.

I'll be sending each of you a Google doodle poll for a meeting with mosquito control staff early next week at their offices. This will make it easier for them to find the time and I'd love a tour of their lab. The east side of town may be a little out of the way for some but I think the trip will be worth it. Also, it should be easy for anyone from USF. I'll try to avoid rush hours.

If you really can't find the time to make it, please think about who you know that may be interested in helping with this very important first meeting. You could send me a list of email addresses or just share the Google Doodle link with likely suspects. For my fellow MeetUp organizers (python and data science professionals), let's think about how to get the word out. We need to have a discussion with the data providers about what data they have versus what data we may want, so this meeting may well blaze the trail for the path we will take.

Hope you can make it,

-Mike.

Chairman, 2017 C4TB Hackathon Organizing Committeee

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http://www.hillsboroughcounty.org/en/residents/property-owners-and-renters/mosquito-control/mosquito-control-program

Hillsborough County Mosquito Control

6527 Eureka Springs Rd, 33610 Tampa, United States

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5/1/17

Phone call w/Jennifer W.

9548 moderator code

8137922487

$1K last time.

excel sheet for hackathon?

monthly email "Tech News" ... this week!

tomorrow or wednesday...

meetup

need to prove sustainability....

contractual aggreement...

need match...

tomorrow after noon at 4 pm

include request for excel sheet in email.

can we count in kind services? --> NO!

------------------------------------------------

MeetUp Notes 5/1/17

Ed Gorski - Clearly Agile

National Day of Civic Hacking...

Action: send Toni doodle poll

Microsoft: $25 / attendee / day : if a Microsoft rep shows up.

Sponsorship benefit: Post a banner?

Consider droping 1000 down to 750

Moe offered to generate a graphics design for free so I sent him a version of the flyer. Several people didn't like the clip-art.

Michael asked for two copy writers for the new web-site. He would give them an account and .... : Meg and Terri?

----------------------------------------------

Emailed Status report to John, 5/1 or 2:

....

Michael said that Microsoft will pay $25 per attendee per day. One of his contacts is also an IOT guy and HAS A MOSQUITO TRAP! We have to move fast to make it happen but it's sounding good. Michael also has another Microsoft channel he will try. (which reminds me, still no word from IBM guy?!?!)

Then Michael showed the website work he has done and it seems already better than the old one. He has some questions and tweaking to do but he thinks it's ready to go live and I'll know for sure once I take a look at it in detail.

He would like a couple copy-writer volunteers to add new content. I'm thinking we should try and rope in Terri and Meg.

So all in all a productive day!

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Call w/Loni...

Dr Chen from enginering dept. built diffusion [network] model

Needs data to test model...

time conflict... get's back on 9th...

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Call w/Kelley, 5/4/17

Ask Mark Sharpe about HART data...

send J question about money flow: (from local temp source, then reimbursement to ....)

make sure to get printer recommendation from Jen

signage

up to $2500...

!p and HART Tesla project...

Cesar Hernandes HART's public relations? guy...

Kelley does sponsorship sales tomorrow and will ask Mark for additional support...

swag bag... from Bush Gardens

sponsor swag... ordered or given... something to do with Tampa T-shirts.

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5/4/17

Meeting @ Mosquito Control...

Game: Info,

Homeowner's guide to mosquito control: Ron will forward...

Dr. Chen: network model of disease spread

5000 requests/year for mosquito problem help

collect resident info, look for clusters?

must justify that there are mosquitos

adults present/containers/....habitat

calls geocoded... but

10 miles / night

efficiency

Challenge crowd sourcing mosquito hotspots

VCMS?

crowd source gamify mosquito habitat data collection...

chickens immune, 10 flocks, blood samples every week..

look for antibodies...

need legal dept to determine if chicken data is available...

state access data online.

87 spp in state, trap over 40 in hillsborough county...

virus amplify between birds first

culex west

zika uganda forest 1947 in primate

Ron says "self contained solution for home owner..."

Need Volunteer network, "mosquito hawk"... kids...

could include tasks like getting parents to drill hole in tire swing...

offer mosquito certification... badge... expand to solid waster and other things...

intern from USF May 15th

ask loni about:

Dr. Novak and Jacobs in Global Health.

fall conference every November... to

winner could give presentation at conference

Challenge idea: Ron: another problem. Formula to justify where he sprays..

trap data for route optimization..

MARS "mosquito analytics and response..."

REST endpoints for GIS if app is not ESRI

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Public Works Data Discussion [Doodle]

C4TB Hackathon Planning Meeting

I tried to avoid rush hours, if this doesn't work for Mosquito Control staff, let me know.

Mosquito Control;

6527 Eureka Springs Rd, Tampa FL 33610

https://doodle.com/poll/gum5r3u3wavq2qrx

( add michael ritchie...)

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5/11/17 called Jenny Dean, again, left msg 1100

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5/11/17 meeting with Michael Blasco about food trucks

$12 / plate plus food management fee of $3000

~ 50 plates minimum for food truck to show.

Tech data…

product of the event, we need to postpone our hackathon until we’ve July at the peak of mosquito season.

Or : we need to postpone our hackathon, in order to provide the best experience for our members/volunteers, and to ensure the desired outcome/end.

Event planner… food truck planner that works with a lot of clients…

audio/visual… on site coordinators.

With time available succssfull execution is not possible at the stage

dailyfoodtruck.com

Services, how it works.

Locked in attendance estimate 2-3 weeks in advance, contract based on that.

Knew donations 2 -3 weeks in advance so they knew when trucks were needed so started scheduling a couple weeks ahead.

Snacks and drinks TIA ordered through amazon in bulk.

M. Blasco brewed the coffee…

A Sam’s run, or Costco cheaper than Amazon.

Usually one sometimes two staff at event depending.

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Numbers: 220 ½ meals at kickoff = 110 people. X $12 = 636 + 684 ( each truck separate costs)

Midnight snack $400 < 50 (Nickos’)

Food donators:

Jose Pagan 813 971 4775 ; 75 sausage biscuits, 75 apple slices… fletcher mcd’s

Donated Sat lunch: Glory Days pulled pork, Mike Brooks, 813 513 7550

Dennis Sheaffer as a contact for Glory Days dir strat. Partnerships Brighthose. (may be gone) 727 215 7650 (also listed for lunch Sunday)

Sat Dinner, food truck served 42 x $12

Midnight snack with Disco Donuts. $400

Sunday McD’s break.

Cut out snack for Sunday afternoon.

---------------------------------------------

Is Event Services from food truck provider a legit expense for county (not paying for food, more food service). Audio… visual…

Kick off party outside… if needed.

Staff of 8.

<https://www.tampabayfoodtruckrally.com/where-are-food-trucks-in-tampa-bay>

--------------------------------------------

5/12/17

Magic word is “rescheduled”

Code for Tampa Bay leadership has decided to reschedule the hackathon in order to ensure a successful event. While a firm date has not been settled on yet, the event will occur no later than September 23rd. That is the date for Code for America’s National Day of Civic Hacking which previously happened in June.

In the meantime, don’t miss our 5th Anniversary Party coming up at SOFWERX Wednesday, May 24th. Join us in celebrating 5 years of civic hacking and the role out of our new website and reinvigorated leadership. While the event is first and foremost a party, it will also provide an opportunity to discuss strategy and direction for the next five years.

Register now on our MeetUp page!

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Jenny Dean …

Hackathon rescheduled, Crowd Funding, press releases…

story process…

how much time can she spend developing a story, typically over what period of time?

Can we request a particular air date?

One now on civic hacking and the group… Anniversary Party, organizing hackathon.

One later as hackathon draws near.

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Open for Monday through Wednesday….

Quick interview…